

A Web Centre & Portal

Presented by Dr Nonja Peters



Aims and Objectives

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 To produce the pre-eminent Web site of excellence (utilising digitisation of voice, documentation, film and photographs) that captures the vital aspects of the Dutch connection with Australia and Australians from 1606-2006.

Who will use it?

- Scholars,
- Researchers,
- Bureaucrats in the Netherlands & Australia,
- Journalists,
- Dutch Australians and their families in the Netherlands,
- and other interested individuals.



What it will Contain?



- Highlights of Australia on the Map 1606-2006.
- Overview of the history of the Dutch in Australia including research bibliography.
- A Who's Who of Dutch Australians & awards list for service to the community, sciences, business or the arts.
- Diverse databases (linkages as well as new development).
- Story corner of migration, war and resettlement.
- List of artists; Virtual exhibition space; bulletin board & Blogs; & virtual safe.
- List of bureaucrats & politicians of Dutch origin.

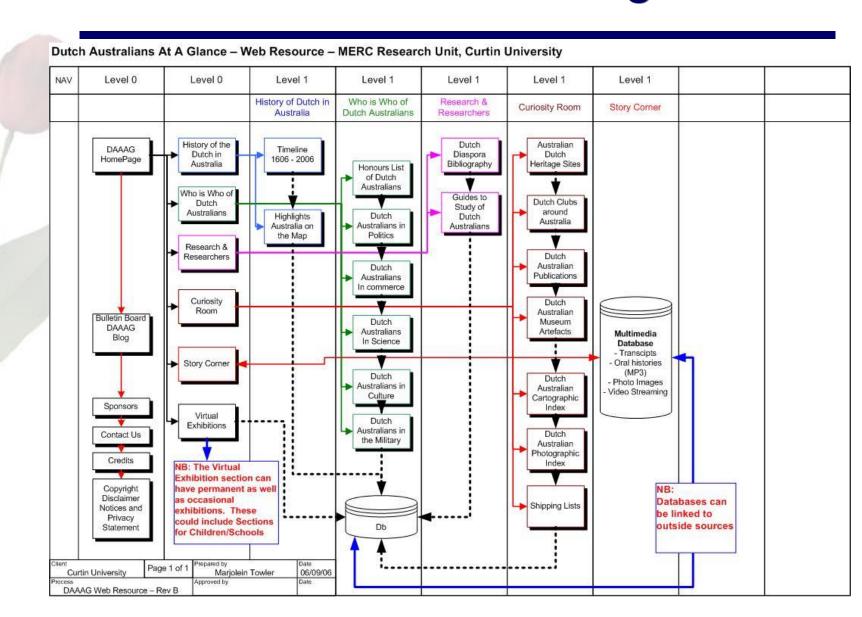


What Sort of Data Bases?

- List of Dutch heritage sites,
- Dutch clubs and other Dutch organisations in Australia,
- Photographic index,
- Dutch Australian Businesses,
- Memorabilia/ephemera index,
- Guides to the study of the Dutch at Netherlands, Indonesian and Australian archives,
- Bibliographies of research on the Dutch Diaspora around the world, and
- Links with sites in other immigration countries.



How the website might look!



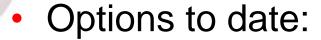


How the website might look!





Who will host the site?



- Curtin University of Technology
- Heritage Council of WA
- Embassies?
- Other organisations, including Dutch ones



Additional Uses

- Children and Schools pages and links – linking in with curriculum.
- Higher education student exchange programmes and scholarships.



Additional Activities

- International Conference
 - every 2-3 years hosted in the different stakeholder countries
- Online Refereed Journal of Dutch Diaspora Worldwide



Setting up

- Organisational (Formal) Structure
- Web site Technology
- Web site Content

Organisation Structure

- Incorporation (Constitution)
 - Office Bearers (reflecting Stakeholders)
 - Management Committee (subject matter experts, incl. IT)
 - Governance through Annual Report
 - Meetings (virtual as well as face to face)
 - Rotating Chair, Treasurer & Secretary
- The Formal Structure will allow for:
 - Accountability
 - Grant applications
 - Industry links
 - Sponsorships
 - Commercial Ventures

Web site Technology

- Register Domain Name
- Determine where it is hosted
- Finalise Design of Information Structure
- Determine technology solution (Db format, interface with Web (php, SOAP, ReST, XML-RPC), content management system.



Web site Content

- Research & Collate –who will be responsible for what
- What is included/excluded
- Get copyright clearance

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Cost (money & hours worked)

One off – Organisation Structure

AU\$3000/€1800

- Incorporation Fee
- Development of Constitution
- Development of Communication Plan
- Agreements on integration of existing resources

One off – Web development (excl.content*)

AU\$60,000/€36,000

- Web site & technology development (incl. Project Management)
- Initial Domain Name registration

Ongoing – DAAAG Web Centre

AU\$30,000/€18,000p/a

- Centre Operations (office)
- Centre Activities (special projects)
- Web maintenance/technology upgrades
- Domain name renewal
- Hosting costs

Ongoing – DAAAG Research for Content

AU\$30,000/€18,000p/a

Researching & collating relevant information as required

^{*}Note that digitisation of materials needs to be costed separately.

Current Funding

- VOC Fonds (NL)
- Emigratie Fonds (NL)
- Volkskundige Museum (Leiden)
- Erasmus Society (Melbourne)
- Curtin University of Technology (Perth)
- Consultas Pty Ltd (Perth)



Potential Funding

- Australia Research Council (ARC)
- Nederlandse Wetenschappelijke Organisatie (NWO)
- Business/Industry
- In-kind



Potential Income Streams

- Making screen real estate available for 'clickthroughs' – these are sponsored links to other Web sites.
- Developing an online Dutch-Australian Business
 Directory charging a (small) subscription fee.
- Developing a 'Family Safe' function that allows people to upload their family documents for safe keeping - at a fee.
- Seeking site specific sponsors, i.e. one sponsor financing one part of the DAAAG Web Centre with due recognition.
- Seeking research grants in conjunction with industry partners.



Current Project Team

- Dr Nonja Peters DAAAG Centre Director
- Dr Sue Summers Principal Researcher
- Drs Marjolein Towler Project Manager